

Governance Factsheet

Electoral Advertising and Permit Request



As a candidate for an upcoming election you may wish to seek Mandurah community support. This factsheet outlines how to advertise for an election (local, state or federal) on local government property in compliance with the City of Mandurah's [Local Government Property and Public Places Local Law 2016](#).

Election advertising means any sign or advertisement which encourages persons to vote for a candidate, political party or referenda or matter relating to any federal, state or local government election.

Advertising sign means a sign or advertisement used for the purposes of advertising or drawing attention to a product, business, person or event and includes election advertising and portable signs.

Note: Queries in relation to a Federal election should be directed to Australian Electoral Commission 13 23 36 and State and local government elections should be directed to Western Australian Electoral Commission 13 63 06.

Advertising on Local Government Property

A [Permit Application](#) is required to erect or place election advertising on local government property.

The City receives a high number of complaints regarding election advertising due to its volume and positioning. The requirements of the [Local Government Property and Public Places Local Law 2016](#) as detailed below will be strictly enforced through impoundment of signs and / or the issuance of infringements.

The City's general advertising requirements as outlined in *Part 8 – Advertising Devices on or in Local government Property or Public Places* are as follows:

- Signs cannot exceed 2m in length x 1m high;
- Not be on any roundabout;
- Not be located within any median strip or traffic island;
- Not be on any natural feature, including a rock or tree, on a thoroughfare, or on any bridge or the structural approaches to a bridge; not be on the Estuary Bridge on Mandurah Road;
- Not be on Mandurah Bridge;
- Not be on any pedestrian overpass bridges in the district;
- Not be on any verge abutting private land without the express consent of the landowner and occupier;
- Not be on a verge, less than 3 metres from the kerb line;
- Not be in any location where, in the opinion of the local government, the sign is likely to –
 - obstruct or impede the reasonable use of a thoroughfare or access to a place by any person;
 - obstruct a line of sight of drivers of vehicles along a thoroughfare, verge or vehicle crossing; or
 - create a hazard for any person using the thoroughfare or verge, including by obstructing or impeding the vision of a driver of a vehicle entering or leaving a thoroughfare or vehicle crossing.
- If there is no kerb line, less than 3 metres from the edge line or the edge of the seal where there is no edge line;

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- Any vehicle incorporating election advertising or towing any trailer or caravan displaying election advertising must be parked in a location that it is legally permitted under the provisions of the *City's Parking and Parking Facilities Local Laws 2015*. This includes:
 - Caravans and trailers being connected to the vehicle at all times while in a public place;
 - The vehicle and any connected trailer or caravan not parking on any local government property for any period exceeding 24 hours.

In addition to the City's general advertising requirements as outlined in *Part 8 – Advertising Devices on or in Local government Property or Public Places* the following provisions apply specifically to election advertising (section 8.7) on local government property and all signage must comply with the following requirements:

- (a) *being erected at least 30m from any intersection;*
- (b) *being free standing and not being affixed to any existing sign, post, power or light pole, or similar structure;*
- (c) *being placed so as not to obstruct or impede the reasonable use of a thoroughfare, or access to a place by any person;*
- (d) *being placed so as not to obstruct or impede the vision of a driver of a vehicle entering or leaving a thoroughfare or crossing;*
- (e) *being maintained in good condition;*
- (f) *not being erected until 6 weeks prior to the election to which it relates has been officially announced;*
- (g) *being removed within 72 hours of the close of polls on voting day;*
- (h) *not being placed within 100m of any works on the thoroughfare;*
- (i) *being securely installed (wooden pickets where possible);*
- (j) *not being an illuminated sign;*
- (k) *not incorporating reflective or fluorescent materials; or*
- (l) *not displaying only part of a message which is to be read with other separate signs in order to obtain the whole message.*

Election Advertising on Private Property

Once an election is called, there is an exemption for temporary election signage to not require development approval on private property, as prescribed in the *Planning and Development Act 2005* and the *Planning and Development (Local Planning Schemes) Regulations 2015* ('Regulations'). This exemption only applies for the period from when the election is called to 48 hours after the closing of the polls; refer to Regulations Schedule 2 cl. 61(1).

No permit is required to place signage on private property/verge with the owner's permission.

Election Advertising on Main Roads

Approval may be required from other agencies such as Main Roads WA for signs that are placed within property that is under their control. The enforcement of Election Signs on main roads is the responsibility of Main Roads WA (Phone: 138 138 for enquiries).

For more information in relation to the placement of election signs within the City of Mandurah, please contact Ranger Services on (08) 9550 3777 or email: ranger.admin@mandurah.wa.gov.au

Request for a permit to place signs in or on Local Government property or a public place

Part 8. of the City of Mandurah Local Government Property and Public Places Local Law 2016

OFFICE USE

Applicant Details					
Applicant Name:					
Street Address:					
Suburb:		State:		Postcode:	
Postal Address:					
Suburb:		State:		Postcode:	
Email Address:					
Phone no:		Mobile no:			

Applicant's signature:**Date:**

Please complete the application form above and sign and date to confirm that you have read and understand the electoral advertising conditions as provided in the Governance Factsheet: Electoral Advertising and Permit Request and the City of Mandurah *Local Government Property and Public Places Local Law 2016*.

Email this signed form to ranger.admin@mandurah.wa.gov.au.

A copy of the permit will be sent to you.

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